

**donna bella hair®**

*Ready-To-Wear Promo*

SET 2 / ROUND 2

EMAIL-1

LAUNCH:  
6/1

SUBJECT LINE:  
Hey [NAME], are you Ready-To-Wear It? 🍷

PREVIEW TEXT:  
Shop 10% OFF Now!

SHOP 10% OFF NOW!



@emilyrodriquez



@shelbyhumstad



@hairbyfenziechavez



@kyliecallander

10% OFF

Clip-Ins & Solos

Take the strands in your own hands for extra length and volume! Our Ready-To-Wear Clip-Ins and Solos (Halos) are made with 100% Human Hair for quick and easy styles right at home.

SHOP COLLECTION

Clip & Snap!

Use our Ready-To-Wear Clip-Ins to own every style for every occasion! Whether you want to wear it up or wear it down (maybe half up and half down), simply adjust the clips for your next jaw-dropping look.

CLIP-INS ARE AVAILABLE IN

- 17 colors
- 16", 18" & 20" lengths
- 120 (Regular)
- 160 (Deluxe) grams
- 100% Human Hair

SHOP CLIP-INS

Let's go Solo!

This one-and-done method gives you full length and volume even faster than Clip-Ins! Our Ready-To-Wear Solos (Halos) are attached to one long weft and strung on a wire to custom fit your head.

SOLOS ARE AVAILABLE IN

- 14 colors
- 16", 18" & 20" lengths
- 120g (Regular)
- 160g (Deluxe)
- 100% Human Hair

SHOP SOLOS

Shop Summer Clearance

FOR ENDLESS POSSIBILITIES!

Get up to 25% OFF clearance Ready-To-Wear and more!

SHOP CLEARANCE


EMAIL-2

LAUNCH:  
6/8

SUBJECT LINE:  
Did someone say SALE? We did! 🍷

PREVIEW TEXT:  
Shop Ready-To-Wear!

SHOP READY-TO-WEAR!



in Seconds!


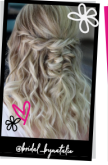

GET 10% OFF

CLIP-INS AND SOLOS (HALOS) NOW!

Looking into hair extensions but don't know where to start? Or do you need to take a break from your semi-permanent methods? Our Ready-To-Wear collection is designed for you to wear extensions whenever and however you want, so you don't have to miss out on the length and volume you love!

SHOP 10% OFF

Clip-Ins



QUICK & EASY

Install Clip-Ins in a matter of minutes right from your own home.

VERY VERSATILE!



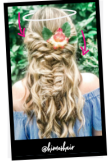
Bare your boho braid or show off those long curls either way, Clip-Ins can help you achieve any style.

TOP QUALITY!

Our Clip-Ins are made with 100% Human Hair for styles that look like the real thing.

SHOP CLIP-INS

Solos "Halos"



FASTEST INSTALL!

Solos (Halos) sit on the crown of your head, making for a quick install that's even faster than Clip-Ins.

TOP QUALITY!

Our Solos (Halos) are made with 100% Human Hair for a long-lasting wear that looks like the real thing.

FOR EVERY OCCASION!

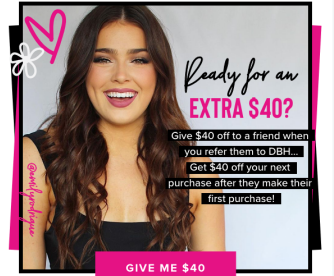
Got any last-minute plans? Or a special night out? Don't forget to pop in your Solos (Halos) for extra length and volume.

SHOP SOLOS

ENTER OUR GIVEAWAY TO WIN A FREE SET OF

Ready-To-Wear Extensions!

I WANT IN



Ready for an EXTRA \$40?

Give \$40 off to a friend when you refer them to DBH.

Get \$40 off your next purchase after they make their first purchase!

GIVE ME \$40

PAID AD 1



LAUNCH  
6/1

POST COPY  
Ready for longer, fuller hair in a matter of minutes? Make the most of your routine with our Ready-To-Wear Clip-Ins and Solos (Halos®)! Get 10% OFF today!

Peep more perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ 100% Human Hair
- ✔ For Every Style!

PLUS

- ✗ No Glue
- ✗ No Heat
- ✗ No appointments required!

HEADLINE  
You're The Stylist!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

# PAID AD 1 COPY OPTIONS

PAID AD 1 OPTION 2  
POST COPY

Peep the must-have perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ 100% Human Hair
- ✔ For Every Style!

PLUS

- ✘ No Glue
- ✘ No Heat
- ✘ No appointments required!

Ready for longer, fuller hair in a matter of minutes? Make the most of your routine with our Ready-To-Wear Clip-Ins and Solos (Halos®)! Get 10% OFF today!

HEADLINE  
Ready, Set Style!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 1 OPTION 3  
POST COPY

Can't make it to the salon? No prob! Add instant length and volume right at home with our Ready-To-Wear Clip-Ins and Solos (Halos®)! 🥰

- 🥰 Quick & Easy Install
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ 100% Human Hair
- ✔ Available in 16" and 20" lengths & 15+ colors

HEADLINE  
New Hair Energy!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 1 OPTION 4  
POST COPY

- ✔ Quick & Easy Install
  - ✔ DIY Friendly
  - ✔ Long-Lasting
  - ✔ 100% Human Hair
  - ✔ Available in 16" and 20" lengths & 15+ colors
- Can't make it to the salon? No prob! Add instant length and volume right at home with 10% OFF our Ready-To-Wear Clip-Ins and Solos (Halos®)! 🥰

HEADLINE  
Wear Them Your Way!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 1 OPTION 5  
POST COPY

No need to wait for your next salon appointment... get extensions now! 🥰

Our Ready-To-Wear collection is quick, easy to use and long-lasting - no glue, no heat and no appointments required! Get 10% OFF now!

HEADLINE  
Get 10% OFF!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now



# PAID AD 2 COPY OPTIONS

PAID AD 2 OPTION 1

POST COPY

Ready for longer, fuller hair in a matter of minutes? Make the most of your routine with 10% OFF our Ready-To-Wear Clip-Ins and Solos (Halos®)!

Peep more perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ For Every Style!

PLUS

- ✘ No Glue
- ✘ No Heat
- ✘ No appointments required!

HEADLINE  
You're The Stylist!

LINK DESCRIPTION  
Get 10% OFF All Ready-To-Wear!

CTA  
Shop Now

PAID AD 2 OPTION 2

POST COPY

Peep the must-have perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ For Every Style!

PLUS

- ✘ No Glue
- ✘ No Heat
- ✘ No appointments required!

Ready for longer, fuller hair in a matter of minutes? Make the most of your routine with 10% OFF our Ready-To-Wear Clip-Ins and Solos (Halos®)!

HEADLINE  
Clip It, Wear It, Love It!

LINK DESCRIPTION  
Get 10% OFF All Ready-To-Wear!

CTA  
Shop Now

PAID AD 2 OPTION 3

POST COPY

Can't make it to the salon? No prob! Add instant length and volume right at home with our Ready-To-Wear Clip-Ins and Solos (Halos®). Get 10% OFF NOW! 🥰

🥰 Quick & Easy Install

- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ Available in 16" and 20" lengths & 15+ colors

HEADLINE  
Ready, Set, Wear!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 2 OPTION 4

POST COPY

- ✔ Quick & Easy Install
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ Available in 16" and 20" lengths & 15+ colors

Can't make it to the salon? No prob! Add instant length and volume right at home with our Ready-To-Wear Clip-Ins and Solos (Halos®). Get 10% OFF NOW! 🥰

HEADLINE  
New Hair Energy!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 2 OPTION 5

POST COPY

No need to wait for your next salon appointment... get extensions now! 🥰  
  
Shop 10% OFF our Ready-To-Wear collection to give your hair that jaw-dropping length and volume it deserves!

HEADLINE  
Get 10% OFF!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

# PAID AD 3 COPY OPTIONS

PAID AD 3 OPTION 1  
POST COPY

Looking for this kind of transformation?  
We got you! 🥰

Shop 10% OFF our Ready-To-Wear collection to give your hair the length and volume it deserves right at home!

HEADLINE  
Ready, Set, Wear!

LINK DESCRIPTION  
Get Ready with 10% OFF!

CTA  
Shop Now

PAID AD 3 OPTION 2  
POST COPY

Shop 10% OFF our Ready-To-Wear collection to give your hair the length and volume it deserves right at home!

Looking for this kind of transformation? We got you! 🥰

HEADLINE  
Own Your New Look!

LINK DESCRIPTION  
Get Ready with 10% OFF!

CTA  
Shop Now

PAID AD 3 OPTION 3  
POST COPY

Wake up ✅

Drink a glass of water ✅

Add Clip-Ins or Solos to your look ✅

Make the most of your routine with 10% OFF our Ready-To-Wear collection!

HEADLINE  
Wear Them Your Way!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 3 OPTION 4  
POST COPY

Make the most of your routine with 10% OFF our Ready-To-Wear collection!

Wake up ✅

Drink a glass of water ✅

Add Clip-Ins or Solos to your look✅

HEADLINE  
Clip It, Wear It, Love It!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 3 OPTION 5  
POST COPY

Make the most of your routine! ✨

Shop 10% OFF our Ready-To-Wear collection to give your hair the length and volume it deserved right at home.

HEADLINE  
Longer Hair in Seconds!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 4



LAUNCH  
5/11

POST COPY  
Get Ready-To-Wear it, flaunt it and love it for all those last-minute plans or special occasions with Clip-Ins and Solos (Halos®)! Take 10% OFF Cip-Ins and Solos (Halos®) NOW!

Peep more perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ 100% Human Hair
- ✔ For Every Style!

PLUS

- ✘ No Glue
- ✘ No Heat
- ✘ No appointments required!

HEADLINE  
Ready-To-Wear Sale!

LINK DESCRIPTION  
Get 10% OFF Clip-Ins & Solos!

CTA  
Shop Now

# PAID AD 4 COPY OPTIONS

PAID AD 4 OPTION 2  
POST COPY

Get Ready-To-Wear it, flaunt it and love it for all those last-minute plans or special occasions with Clip-Ins and Solos (Halos®)!

Peep more perks!

- ✔ Quick & Easy
- ✔ DIY Friendly
- ✔ Long-Lasting
- ✔ 100% Human Hair
- ✔ For Every Style!
- ✔ 10% OFF!

PLUS

- ✗ No Glue
- ✗ No Heat
- ✗ No appointments required!

Shop 10% OFF Ready-To-Wear NOW!

HEADLINE  
Own Your New Look!

LINK DESCRIPTION  
Get 10% OFF Clip-Ins & Solos!

PAID AD 4 OPTION 3  
POST COPY

Calling all trendsetters and extension lovers! Add instant length and volume in a matter of minutes with our Ready-To-Wear Clip-Ins and Solos (Halos®)! Get 10% OFF now! 🥰

- 🥰✔ Quick & Easy Install
- ✔DIY Friendly
- ✔Long-Lasting
- ✔100% Human Hair
- ✔Available in 16" and 20" lengths & 15+ colors

HEADLINE  
New Hair Energy!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now

PAID AD 4 OPTION 4  
POST COPY

Calling all trendsetters and extension lovers! Add instant length and volume in a matter of minutes with 10% OFF our Ready-To-Wear Clip-Ins and Solos (Halos®)! 🥰

- 🥰✔ Quick & Easy Install
- ✔DIY Friendly
- ✔Long-Lasting
- ✔100% Human Hair
- ✔Available in 16" and 20" lengths & 15+ colors

Shop 10% OFF Ready-To-Wear NOW!

HEADLINE  
Longer Hair in Seconds!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

PAID AD 4 OPTION 5  
POST COPY

Our Clip-In and Solo (Halo®) extensions are an easy way to add instant length and volume to your look right at home - no glue, no heat and no appointments required!

Take 10% OFF all Ready-To-Wear extensions now! 💕

HEADLINE  
You're The Stylist!

LINK DESCRIPTION  
With Clip-Ins & Solos (Halos®)!

CTA  
Shop Now



## SOCIAL STORY SET 2

DO YOU KNOW THE  
DIFFERENCE BETWEEN...

*Clip-Ins & Solos?*



@kyliecallander

YEP!

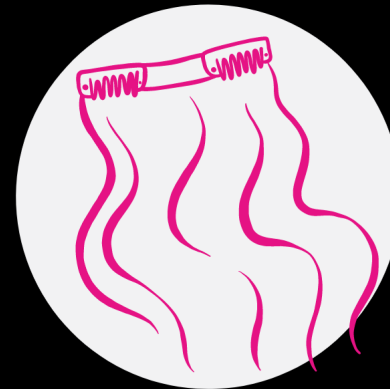
TELL ME MORE!!

*Solos*  
*"Halo"*



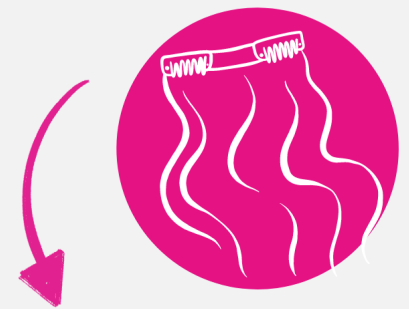
- ✓ DIY Friendly
- ✓ Fastest Install
- ✓ Adjustable wire for custom fit

*Clip-ins*



- ✓ Quick & Easy Install
- ✓ Versatile Styles
- ✓ DIY Friendly

WHICH ONE IS  
*Your Fave??*




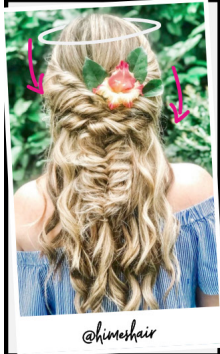
CLIP-INS

SOLOS

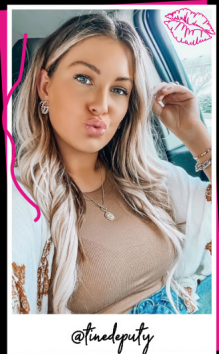


# SOCIAL STORY SET CONTINUED

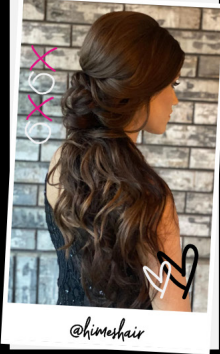
Some Inspo 




@himohair




@tinedeputy




@himohair



@hellbyhustled




@bridal-bynatalie




@norapaulos

SHOP **10% OFF**  
Clip-Ins & Solos



@KAS.KAYY



@KYLIECALLANDER

Now THROUGH  
June 30th!