

**donna bella hair®**

*Ready-To-Wear Promo*

SET 3 / FINAL


EMAIL-3

SUBJECT LINE:  
Learn how to install Clip-Ins now! 🥰

PREVIEW TEXT:  
See all the tips & tricks!

SHOP CLIP-INS!

CLIP, SNAP AND GET 10% OFF  
CLIP-IN EXTENSIONS TODAY!



SHOP 10% OFF

Clip-Ins 101

Add **length** and **volume** in a matter of *minutes* with removable and reusable extensions that easily attach to your natural hair with pressure clips.

⌚

**Quick & Easy!**  
Install Clip-Ins in a matter of *minutes*, right from your own home.

🏠

**DIY Friendly!**  
Ditch the salon and add long, thick locks **yourself**, right from home!

💁‍♀️


**Very Versatile!**  
Bare your boho braid or show off those long curls—either way, Clip-Ins can help you achieve any style.

SHOP NOW

The How-To


These temporary extensions are designed to give you **length** and **volume** without the commitment. *Simply clip them into your natural hair whenever you want!*

STEP 1




Brush both your hair *and* Clip-Ins to remove any tangles.

STEP 2




Start parting the sections of your natural hair where you want to **add** the extensions.

STEP 3




Take an extension piece matching the **width** of your section & **pop** open the comb part of the clip.

STEP 4




Slide the comb part into the parted section.

STEP 5




Clip extension into place.

STEP 6



Repeat for each piece.



@tylceallender

Get your new fave extensions for all your last-minute plans and special occasions **NOW!**

SHOP CLIP-INS


EMAIL-4

SUBJECT LINE:  
Learn how to install Solos (Halos®) 🥰

PREVIEW TEXT:  
See all the tips & tricks!

SHOP SOLOS (HALOS)

WHY SHOP SOLOS?  
IT'S THE 10% OFF FOR ME!



SHOP 10% OFF

Solos (Halos) 101

Solo (Halo)® extensions is a single weft of hair attached to an invisible microfilm wire that sits on the top of your head for the **length** and **volume** you deserve.

⚡

**Fastest install!**  
Solos (Halos)® sit on the crown of your head like Halo® extensions making for a quick install that's even faster than Clip-Ins.

📅

**Long-Lasting!**  
These extensions can last up to a **year** when worn regularly and even longer when worn occasionally.


💁‍♀️

**For every occasion!**  
Got any last-minute plans? Or a special night out? Don't forget to pop in your Solos (Halos)® for extra **length** and **volume**.

SHOP NOW


The How-To

STEP 1



Brush both your hair and Solo (Halo) to remove any tangles.

STEP 2

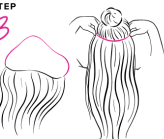


PRO TIP:

For a natural blend, leave out the first 2-inches of your front sections.


Section off the *top half* of your hair at the crown and pull it in a bun on **top** of your head.

STEP 3




Fit the Solo (Halo)® around your head so the weft lies on the back of your head.

STEP 4




Hold down the Halo® wire on top of your head & let down the section of pinned up hair.

STEP 5



Blend and comb through your hair to cover the Solo (Halo)®.

STEP 6



Style to your **heart's** content.

SHOP SOLOS

EMAIL-5

SUBJECT LINE:  
⌚ LAST CHANCE ⌚ Get 10% OFF  
Clip-Ins & Solos before it's too late!

PREVIEW TEXT:  
Stock up on Ready-To-Wear!

STOCK UP ON READY-TO-WEAR!

Time to Hustle

10% OFF ENDS SOON!

Don't miss your chance to get longer locks in a matter of minutes with our Ready-To-Wear Clip-Ins and Solos (Halos').

SHOP 10% OFF



@shelbyhustad

Clip & Snap!

Use our **Ready-To-Wear Clip-Ins** to own every style for every occasion! Whether you want to wear it up or wear it down (maybe half up and half down), simply adjust the clips for your next jaw-dropping look.

CLIP-INS ARE AVAILABLE IN

- 17 colors
- 16", 18" & 20" lengths
- 120 (Regular)
- 160 (Deluxe) grams
- 100% Human Hair

SHOP CLIP-INS



@hairbykenziechavez

Let's go Solo!

This one-and-done method gives you full length and volume even *faster* than Clip-Ins! Our **Ready-To-Wear Solos (Halos')** are attached to one long weft and strung on a wire to custom fit your head.

SOLOS ARE AVAILABLE IN

- 14 colors
- 16", 18" & 20" lengths
- 120g (Regular)
- 160g (Deluxe)
- 100% Human Hair

SHOP SOLOS

# SOCIAL STORY SET 3

ARE YOU READY FOR  
*your best summer ever?*



@kyliecallander

BRING IT ON!

HELLO SUNSHINE!

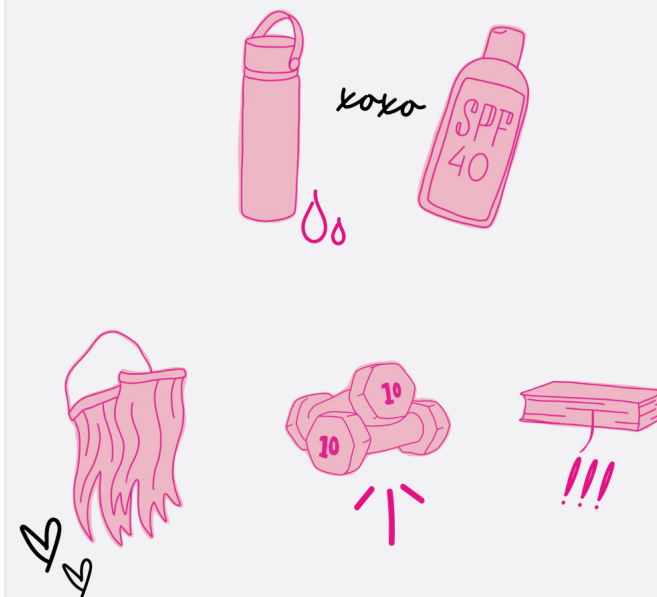
START FEELIN' YOU AGAIN WITH A

*Summer Self-Care Routine!*



START FEELIN' YOU AGAIN WITH A

*Summer Self-Care Routine!*



*Summer Self-Care Routine*



- Set the vibe with a simple hairstyle. Add a Solo (Halo®) or Clip-Ins for length and **volume** in minutes!

Flashing GIF between small illustrations.

Also a GIF on the small illustration (see next frame).



## SOCIAL STORY SET 3 CONTINUED

### Summer Self-Care Routine



- Set the vibe with a simple hairstyle. Add a Solo (Halo®) or Clip-Ins for length and **volume** in minutes!

### Summer Self-Care Routine



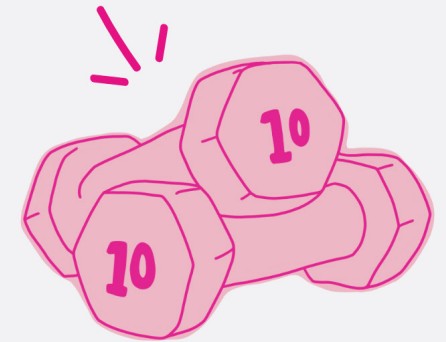
- Add that skin-loving SPF to your daily skincare routine.

### Summer Self-Care Routine



- Add that skin-loving SPF to your daily skincare routine.

### Summer Self-Care Routine



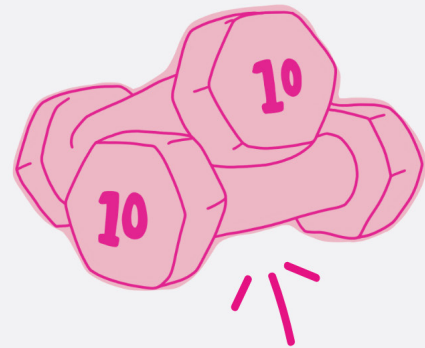
- Exercise for at least 30 minutes every day.

Flashing GIF between small illustrations.

Also a GIF on the small illustration (see next frame).

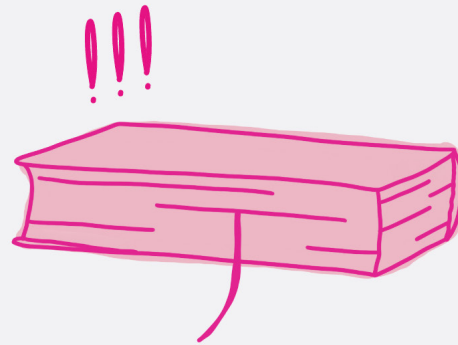
## SOCIAL STORY SET 3 CONTINUED

### Summer Self-Care Routine



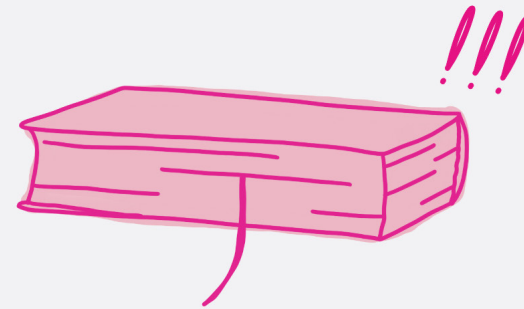
- Exercise for at least 30 minutes every day.

### Summer Self-Care Routine



- Set aside some time to read, meditate or listen to a podcast.

### Summer Self-Care Routine



- Set aside some time to read, meditate or listen to a podcast.

Flashing GIF between small illustrations.

# SOCIAL STORY SET 4

READY FOR SOME

*How-Tos?*



@hairbykenziechavez

ABSOLUTELY!

SHOW ME NOW!



STEP

1

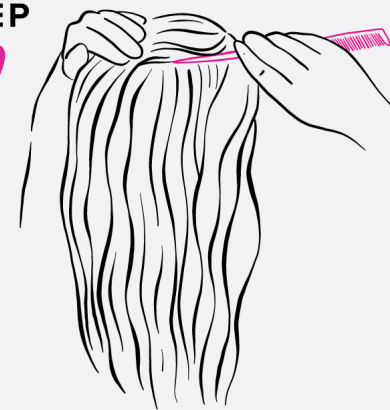


Brush both your hair *and* Clip-Ins to remove any tangles.



STEP

2

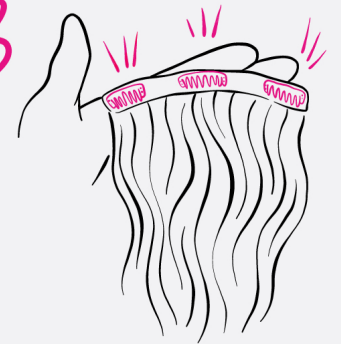


Start parting the sections of your natural hair where you want to **add** the extensions.



STEP

3



Take an extension piece matching the *width* of your section & **pop** open the comb part of the clip.

## SOCIAL STORY SET 4 CONTINUED



STEP

4



Slick the comb part into  
the parted section.



STEP

5

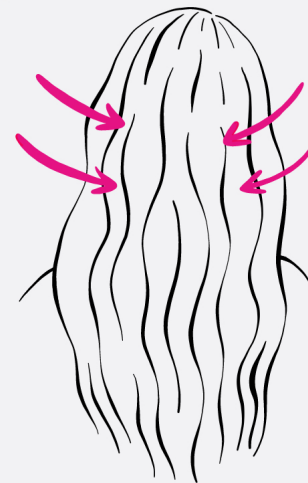


Clip extension into place.



STEP

6



**Repeat** for each piece.



STEP

1



Brush *both* your hair and Solo (Halo®)  
to remove any tangles.

## SOCIAL STORY SET 4 CONTINUED



STEP

2



**PRO TIP:**

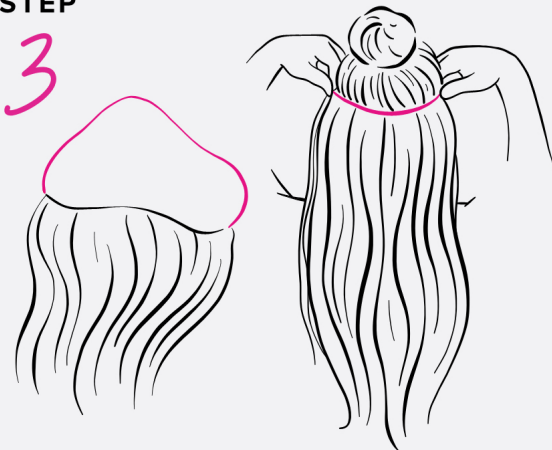
*For a natural blend,  
leave out the first  
2-inches of your  
front sections.*

Section off the *top half* of your hair at the crown and pull it in a bun on **top** of your head.



STEP

3

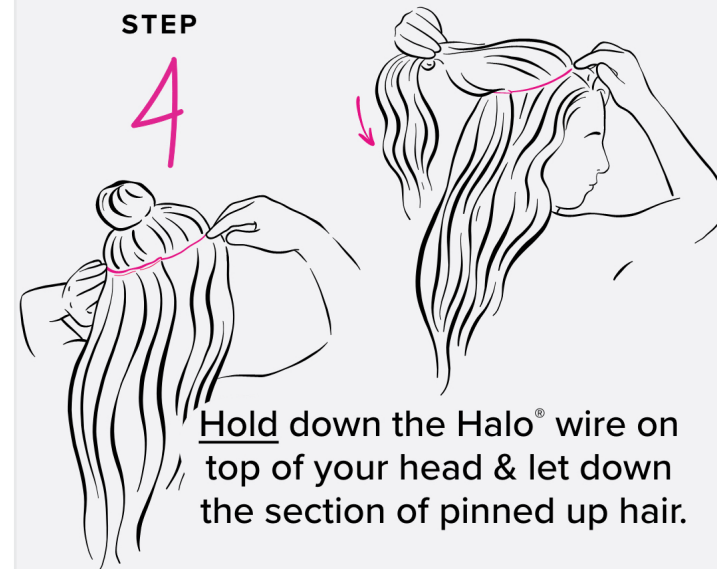


Fit the Solo (Halo®) around your head so the weft lies on the back of your head.



STEP

4

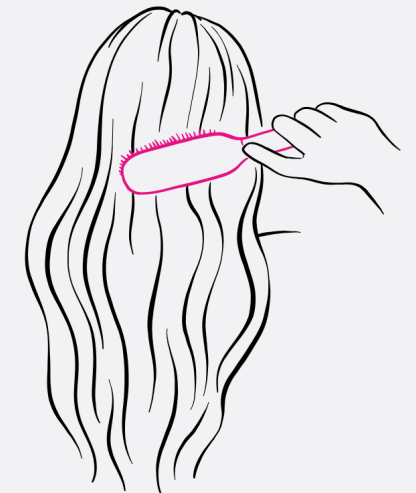


Hold down the Halo® wire on top of your head & let down the section of pinned up hair.



STEP

5



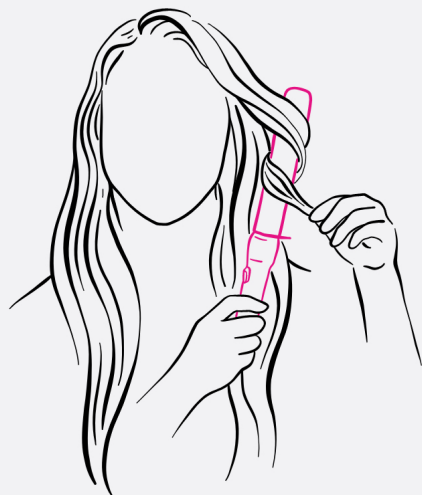
**Blend** and comb through your hair to cover the Solo (Halo®).



SOCIAL STORY SET 4 CONTINUED



STEP  
6



Style to your heart's content.

GET 10% OFF  
Ready-To-Wear



@whitneykshepherd

Swipe the Hype!

SOCIAL STORY SET 5

GOT ANY  
*special occasions*  
COMING UP?

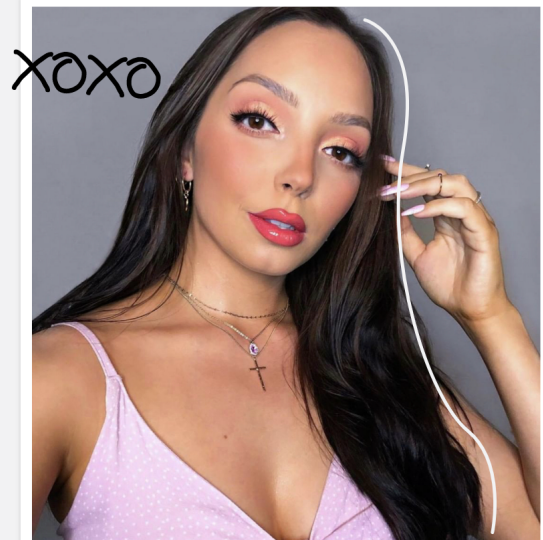


@annette\_updo\_artist

YES!

ALL  
SUMMER LONG!

FLAUNT YOUR LOOK  
WITH **10% OFF** READY-TO-WEAR



@whitneykshepherd

*Clip-Ins & Solos "Halos"*

*Need Ideas?*



@annette\_updo\_artist

GIMME.  
GIMME. GIMME!

I GOTTA SEE!

*Some Inspo* 



@himeshair



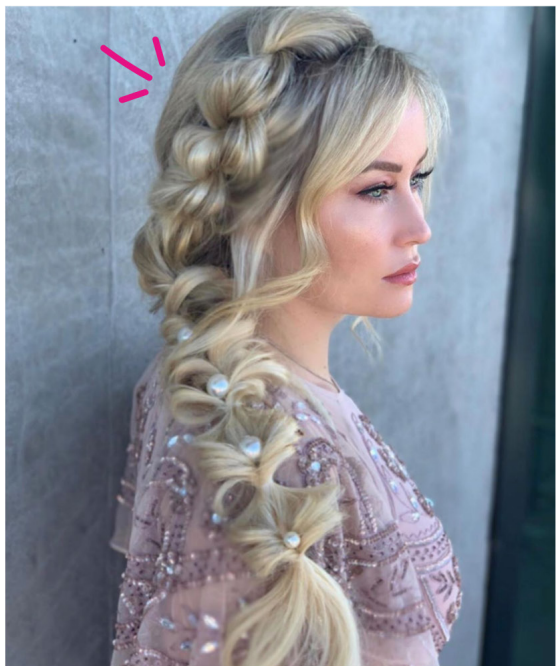
# SOCIAL STORY SET 5 CONTINUED

Some Inspo 



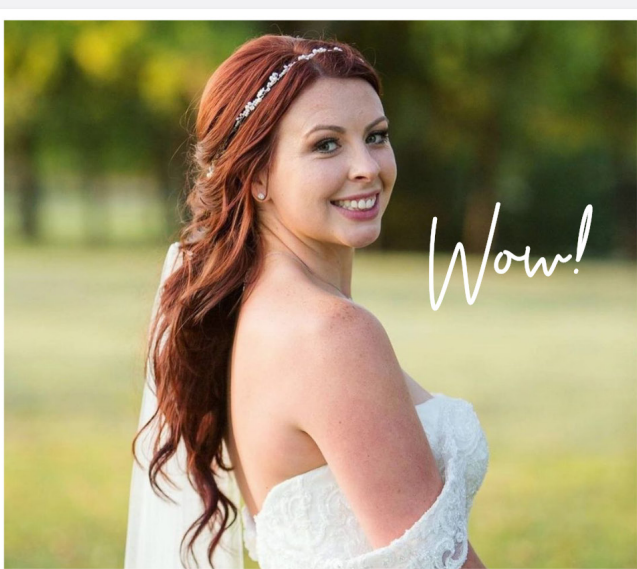
@bridal\_bynatalie

Some Inspo 



@annette\_updo\_artist

Some Inspo 



Wow!

@himeshair

Some Inspo 



@thelovelyhairclass

SOCIAL STORY SET 5 CONTINUED

Some Inspo 



@knoxvillebridalhair

SWIPE UP TO GET **10% OFF**  
Ready-To-Wear

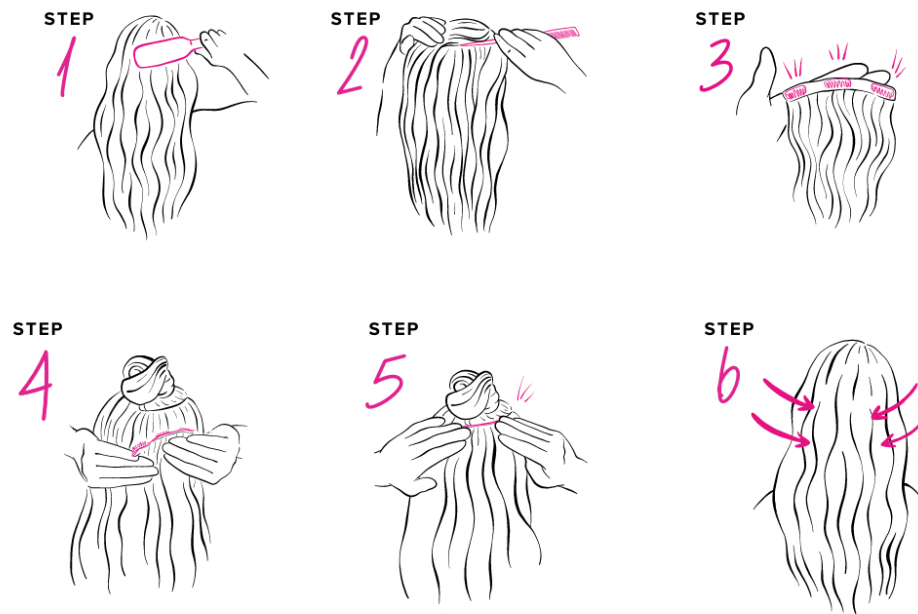


@amette\_updo\_artist



## POST 3

### Clip-ins Tutorial



It's quick and easy!

Step 1: Brush both your hair and extensions to remove any tangles.

Step 2: Start parting the sections of your natural hair in places where you want to add the extension.

Step 3: Take an extension piece matching the width of your section and pop open the comb part of the clip.

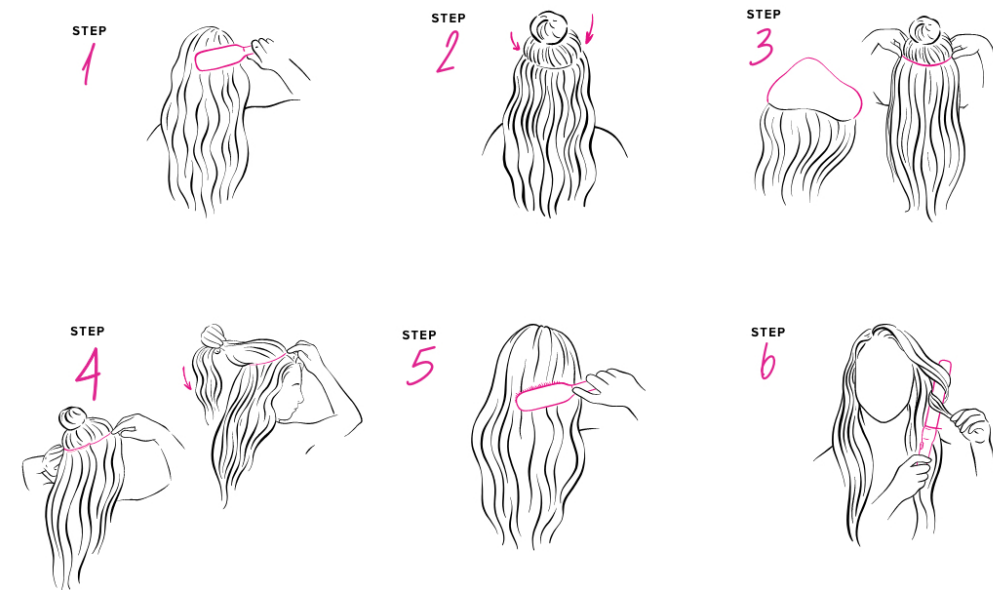
Step 4: Slide the comb part into the parted section.

Step 5: Clip extension into place.

Step 6: Repeat for each piece.

## POST 4

### Solos Tutorial



Get instant length and volume ASAP!

Step 1: Brush your hair and extensions to remove any tangles.

Step 2: Section off the top half of your hair at the crown and pull it in a bun on top of your head. Ensure a natural blend by leaving out the first 1-2 inches of your front sections.

Step 3: Fit the Solo (Halo®) around your crown so the weft lies across the back of your head.

Step 4: Hold down the wire on the front of your head while letting down the section of hair you pinned up.

Step 5: Blend & comb through your hair to cover the Solo (Halo®).

Step 6: Style to your heart's content!



SMS

## TEXT 3

This. Won't. Last. ⌚ 10% OFF Ready-To-Wear  
Clip-Ins and Solos (Halos®) ending soon! Grab  
what you need for those summer knockout  
styles before it's too late! Shop Now