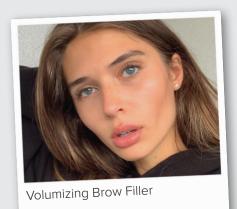
BABE LASH.

EMBRACE YOUR NATURAL

BEAUTY with the kind of self-love you deserve. Babe Lash was created to make you feel confident in your own skin with products that are designed to enhance your unique features.



PERFORMANCE-BASED COSMETICS

Look better today, tomorrow and every day with Performance-Based Cosmetics that deliver enhancing results. We're proud to offer a line-up of products that help improve the appearance of your lashes, brows and lips with performative ingredients that work.





OUR BESTSELLERS

YOUR LASHES, BUT BETTER!

Essential Serum promotes the appearance of lash length with vegan ingredients you can trust like Biotin and Panthenol. Biotin is known to influence cell growth and strengthen proteins like keratin to boost the health of hair. Panthenol acts as a lubricant to hydrate and improve the texture of damaged hair.

Enhancing Conditioner supports conditioned, healthy-looking lashes for fullness and thickness. It's infused with a unique blend of peptides that act as building blocks for proteins such as collagen, elastin and keratin. This protects lashes from environmental stressors like mascara, makeup remover, and extensions.



THE AM/PM ROUTINE

We believe in a simple beauty routine that supports your confidence and lifestyle. Our Essential Serum and Enhancing Conditioner work best when paired together to deliver lash-changing results right before your eyes. Just one swipe of Enhancing Conditioner across your lash line every morning and Essential Serum every night will do the trick. You'll start seeing results in as little as four weeks and the full effect in twelve. Who knew achieving your lash goals could be so easy?